

INSTITUT  
DU MONDE  
ARABE



FIRST INTERNATIONAL FORUM

# Arab World Renewal

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# THINKERS & DOERS

## SPEAKER'S PREPARATION CONTENT BOOK

**Salma Samar Damluji**

*Architect & Professor of Architecture in the Islamic World at the American University of Beirut,  
United Kingdom / Iraq*



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## THEME PRESENTATION: CITIES

The urbanization of the Arab world is widespread, rapid and recent. Here, we question the crossroads between three types of cities, between forests and concrete, mushroom cities and medinas. Each of these forms is a fantasy, a way of thinking and organizing the city. Each of these forms has different solutions to the challenges of widespread urbanization in the Arab world. Are these three forms, between modernity and tradition, the Arab city of the future?

## SESSION FORMAT REFLECTION SESSION



Round tables – Policy makers, influencers and visionaries come to present their vision, exposing new ways of thinking that have been put into place to effectuate real change

### REFLECTION SESSION

## MODERATOR



### **Michèle Pappalardo**

*Former Chairperson – ADEME & Coordinator – VIVAPOLIS (Minister of Foreign Affairs), France*

Michèle Pappalardo has held various positions in the field of the environment, energy and sustainable development : She was head of the cabinet of the Minister of Environment, Michel Barnier (1993-1995) and Chief executive of the French environment and energy management Agency (ADEME) from 2003 to 2008 ; then, from 2008 to 2011, she was Interministerial Delegate for sustainable development and the first General Commissioner for sustainable development. Currently she is Senior Adviser to the National Court of accounts and she also occupied the position of coordinator for “sustainable city” with Mrs. Bricq, Minister of foreign trade, between May 2013 and March 2014.

## OTHER SPEAKERS



### **Karl Sharro**

*Architect at PLP Architecture & author of the blog Karl reMarks, Lebanon*

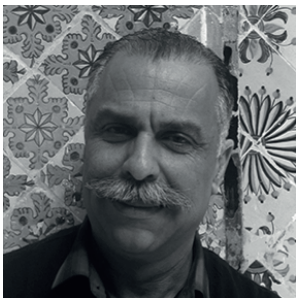
Karl Sharro is an architect, writer, and Middle East commentator. Karl has written for a number of international publications. He blogs at Karl reMarks. He previously taught at the American University of Beirut. He has spoken and written on a range of issues such as Middle Eastern politics and culture, as well as art, architecture and urbanism. He presented his argument in favour of open borders in a TEDx talk in London in 2011.



**Pierre Mongin**

*CEO – RATP Group, France*

Pierre Mongin is Chairman and CEO of the RATP Group (5 billion euro turnover, 55,000 employees, present in 12 countries) since July 12th 2006. A graduate of ENA (the French school of government administration), Pierre Mongin was appointed Prefect in April 1993 and administered the Eure-et-Loir and Vaucluse departments from 1995 to 1999, before becoming Prefect of the Auvergne region, and the Puy-de-Dôme department from 2002 to 2004. In 2004, Pierre Mongin was appointed Head of Cabinet for the Minister of the Interior, and then Head of Cabinet for Mr. Dominique de Villepin, Prime Minister, in 2005, before joining the RATP in July 2006. Pierre Mongin is also the Chairman of the Supervisory Board of RATP Dev, the RATP's subsidiary dedicated to the operation and maintenance of public transports networks outside the Île-de-France region, and President of Systra, the subsidiary jointly owned by The RATP and the SNCF, world leader in transport engineering. Pierre Mongin is the Chairman of the association Fer de France, which brings together all the stakeholders of the French railway activity.



**Zoubeir Mouhli**

*General Director – Association de sauvegarde de la Médina, Tunisie*

Born in the Médina of Tunis, Zoubeir Mouhli trained as an architect-planner at the ITAAUT, the architecture school of Tunis, is currently working as the general director of the Association de Sauvegarde de la Médina de Tunis. Since 2013, he is also the director of the Foundation for Arab Historic Cities and Heritage.

## OTHER SPEAKERS



### **H.E Marwan Jassim Al Sarkal**

*CEO and Chief Executive Officer of Sharjah Investment and Development Authority (Shurooq)*

H.E. Marwan Jassim Al Sarkal has been integral to the success of the Authority since its inception in 2009, with the guidance of H.H. Sheikh Dr. Sultan bin Muhammad Al Qasimi, Member of the Supreme Council and Ruler of Sharjah and Sheikha Bodour bint Sultan Al Qasimi, Chair- person of Shurooq. Shurooq is the driving force behind the transformation of Sharjah as an investment, tourism, and business destination, guided by the Emirate's traditions and inspired by innovation. Steered by Al Sarkal's creativity and drive, the Authority has adopted world-class standards in providing services and studies to attract investors from the UAE, the Middle East, and all over the world.



### **Philippe de Fontaine – Vive Curtaz**

*Vice-President – European Investment Bank, France/ Luxembourg*

Philippe de Fontaine-Vive Curtaz, graduated from the Institute of Political Sciences (Sciences Po) in Paris and the National School of Administration (ENA). He currently is the 1st Vice-President of the European Investment Bank (EIB), in charge of innovation financing, corporate responsibility and relations with the civil society. He also holds responsibilities for EIB activities in France and in the Mediterranean partner countries.

## SEQUENCE OF SPEECHES

### *Is the Arab city the city of the future ?*

Opening, scene setting, introduction of the speakers

Karl Sharro

- How best to face the complex challenges presented by Arab cities? Shall we laugh or cry?
- How can we meet these challenges on a large scale?

Pierre Mongin

- What are the major characteristics of the urban transportation markets in the Arab world?
- Which capabilities and policy tools facilitate the emergence and deployment of transportation projects?
- How to encourage the modal shift from car based usages to public transportation?

Zoubeir Moulhi

- In what ways is the renovation of the Tunis medina an example to be followed?
- What are the effects of this transformation on the city? On its inhabitants?
- How should we design the medinas of the cities of tomorrow?

Salma Samar Damluji

- How does vernacular architecture, especially Yemenite, represent a future for Arab cities?
- How can we safeguard the heritage and savoir-faire that use local materials and create architectural forms that are energy sufficient?

H.E. Marwan Jassim Al Sarkal

- How have you accomplished to transform the city of Sharjah and promote its tourism?
- Do you believe that the cities of the future will be built upon hybrid spaces combining commerce and entertainment?
- How sustainable can this model be?

Philippe de Fontaine-Vive Curtaz

- How does the EIB participate in financing renovation projects for cities in the Arab world?
- How does the EIB contribute to the transition towards sustainable cities?
- What is the solution to the meeting financing requirements for new infrastructures while managing to preserve the historical heritage?