



BAL INITIATIVE

CLINTON GLOBAL INITIATIVE

CLINTON GLOBAL INITIATIVE MIDDLE EAST & AFRICA

MAY 5-7, 2015
MARRAKECH, MOROCCO

PRESIDENT BILL CLINTON, FORMER U.S. SECRETARY OF STATE
HILLARY RODHAM CLINTON, AND CHELSEA CLINTON
INVITE YOU TO

CLINTON GLOBAL INITIATIVE MIDDLE EAST & AFRICA

*May 5–7, 2015
Palmeraie Golf Palace
Marrakech, Morocco*



The CGI MIDDLE EAST & AFRICA MEETING will convene leaders from the private sector, public sector, and civil society to move beyond discussion and drive action on pressing challenges.

With valuable resources and some of the fastest growing economies in the world, the Middle East and African regions have made tremendous progress in addressing complex challenges and improving human development. Clinton Global Initiative (CGI) Middle East & Africa will spotlight regional successes and leverage participants' influence and expertise to address a range of relevant issues including: education, public health systems, youth employment, infrastructure, and natural resource management.

This two-day meeting will provide opportunities for participants to network, forge partnerships, and share best practices to scale what has worked and generate lasting solutions through the CGI Commitment to Action model.



PROGRAM

The CGI Middle East & Africa Plenary Sessions will address a variety of broad social, environmental, and economic challenges. The Breakout Sessions will provide an opportunity to focus the dialogue through smaller discussions, concentrating on three strategic Action Areas:

Investing in Youth

Countries in the Middle East and Africa have a unique opportunity to secure sustainable growth by investing in their large, young workforces. By universalizing access to primary education, integrating job-relevant skills into education and training systems, and providing support to young entrepreneurs, both regions can leverage this critical resource for economic growth.

The Future of Energy, Food, and Water

In the coming decades, innovations and partnerships that reinforce food security, water conservation, energy access, and renewable energy production will create opportunities for fueling growth and supporting growing populations. Endowed with abundant supplies of wind and sunlight, the countries in the Middle East and Africa are in a position to continue fostering technologies for economic diversification and growth.

Building Infrastructure for All

Thirty years of progress is reflected in enhanced productivity, health, and other measures in many countries across the Middle East and Africa. By pursuing effective, sustainable, and carefully selected infrastructure investments—including health, housing, telecommunications, and transportation—business, government, and civil society can further strengthen economies by increasing economic empowerment, integrating vulnerable communities to combat poverty, and improving health outcomes.

SCHEDULE

Tuesday, May 5

19:00–21:00
Sponsor-Hosted Dinners

Wednesday, May 6

9:00–10:30
Opening Plenary Session

11:00–12:30
Breakout Sessions *(3 simultaneous)*

13:00–14:00
Lunch Plenary Session

14:30–16:00
Breakout Sessions *(3 simultaneous)*

16:30–17:30
Plenary Session

19:30–22:00
Social Reception & Dinner

Plenary Sessions are formatted as moderated panel discussions, featuring leaders across sectors and covering issues relevant to all meeting participants.

Breakout Sessions are in-depth and interactive, where participants focus on specific topics of interest and identify potential areas for action.

Schedule subject to change

Thursday, May 7

9:30–10:30
Plenary Session

11:00–12:30
Breakout Sessions *(3 simultaneous)*

12:30–14:00
Networking Lunch

14:00–15:30
Closing Plenary Session

For additional program details and the most up-to-date schedule, please visit CGIMiddleEastandAfrica.org



TURNING IDEAS INTO ACTION

Established in 2005 by President Clinton as an initiative of the Bill, Hillary & Chelsea Clinton Foundation, CGI facilitates action by bringing together the world’s largest companies, leading NGOs and foundations, and government leaders to leverage their core strengths and develop creative solutions for the problems we face today.

These solutions—called Commitments to Action—are new, specific, and measurable plans for addressing a significant challenge area. Integral to the CGI model, commitments cover a wide range of topics and use an array of approaches to yield maximum impact. Commitments can be small or large, financial or non-monetary in nature. CGI supports the development of commitments by facilitating dialogue, providing opportunities to identify partners, sharing best practices, and communicating results.

To date, members of the CGI community have made more than 3,100 Commitments to Action, improving the lives of over 430 million people in more than 180 countries.



Commitment Name: First Jobs, Then Futures for MENA Youth (2011)
Commitment by: Education for Employment, The MasterCard Foundation, and partners

CGI MEETINGS ARE DIFFERENT TYPES OF GATHERINGS— FOCUSED ON DRIVING ACTION THROUGH THE FOLLOWING TOOLS:

INSPIRATION

CGI events bring today’s foremost thinkers and visionaries together to push conversations forward and generate tomorrow’s groundbreaking solutions.

KNOWLEDGE BUILDING

Industry leaders analyze the most effective programs, fresh voices put forth innovative approaches, and established experts debate different interventions.

NETWORKING

The diverse CGI meeting community offers unique opportunities to interact with leaders from across the public and private sectors as well as civil society.

COOPERATION

CGI participants work together to leverage their resources and expertise, building partnerships organically from networking or through CGI staff facilitation.

PAST CGI MEETING PARTICIPANTS

- Madeleine K. Albright**
Chair
Albright Stonebridge Group

Ahmad Ashkar
CEO and Founder
Hult Prize

Ban Ki-moon
Secretary-General
United Nations

Mary Barra
Chief Executive Officer
General Motors Company

John Chambers
Chairman and CEO
Cisco

Amr Al-Dabbagh
Founding Chairman
STARS Foundation

Aliko Dangote
President and CEO
Dangote Group

Nabil Elaraby
Secretary-General
League of Arab States

Hikmet Ersek
President, CEO, and Director
The Western Union Company

Salam Fayyad
Former Prime Minister
of the Palestinian Authority

Fadi Ghandour
Founder and Vice Chairman
Aramex

Reem Al Hashimy
Minister of State
United Arab Emirates
- His Majesty King Abdullah II ibn Al Hussein**
King of the Hashemite Kingdom of Jordan

Mo Ibrahim
Founder and Chairman
Mo Ibrahim Foundation

Jeffrey R. Immelt
Chairman and CEO
GE

Donald Kaberuka
President
African Development Bank

President Paul Kagame
President of the Republic of Rwanda

Muhtar Kent
Chairman and CEO
The Coca-Cola Company

Jim Yong Kim
President
World Bank Group

Strive Masiyiwa
Chairman and Founder
Econet Wireless International

Patrice Motsepe
Founder and Executive Chairman
African Rainbow Minerals

James Mwangi
Group Managing Director and CEO
Equity Bank Limited

Arif Naqvi
Founder and Group Chief Executive
Abraaj Holdings

Indra Nooyi
Chairman and CEO
PepsiCo
- President Barack Obama**
44th President of the United States

Efrat Peled
Chairman and CEO
Arison Investments

Shimon Peres
Former President of the State of Israel

Zainab Salbi
Founder and Former CEO
Women for Women International

Sheryl Sandberg
Chief Operating Officer
Facebook

Eric Schmidt
Executive Chairman
Google

President Ellen Johnson Sirleaf
President of the Republic of Liberia

Carlos Slim Helú
Founder
Fundación Carlos Slim

Mostafa Terrab
Chairman and CEO
OCP Corporation

Ashish Thakkar
Founder
Mara Group and Mara Foundation

Desmond Tutu
Archbishop Emeritus of Cape Town

Yang Jiechi
State Councilor
People’s Republic of China

Malala Yousafzai
Campaigner for Girls’ Rights
The Malala Fund



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An Initiative of the Clinton Foundation